Caulk foundation cracks, construction joints and other openings with polyurethane caulk.

Cover soil in crawl spaces with polyethylene plastic sheeting tightly attached to the walls. Use sheeting with a minimum thickness of 6 mil (available at home centers).

Install an airtight cover on your sump pump (choose one that allows access to your sump).

You can also try sealing concrete. However, the EPA has found concrete sealers to be a temporary solution at best.